

TUNINGWERKS

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NOVITEC ROSSO FERRARI F360

CEC brings the hottest new Ferrari tuner to the States ...

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If I can remember it correctly, it was a frantic e-mail that I received during the Frankfurt International Auto show in 2003 where I first learned of Novitec. Well, it must have been four or five frantic e-mails:

SUBJECT: "YOU HAVE TO SEE THIS"
SUBJECT: "Albert, Check this out!"
SUBJECT: "Let's buy this!"
SUBJECT: "This is TOTAL HOTNESS"

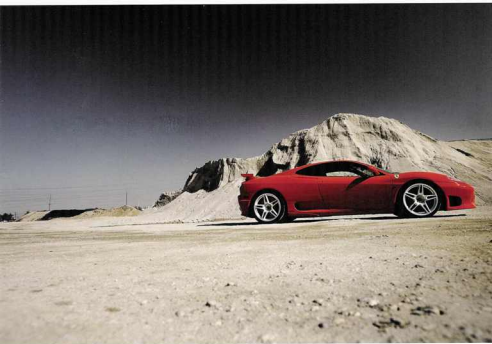
My first instinct was to delete them, assuming it was a bunch of spam mail... good thing I didn't, as it was something definitely worth reading: the first release of the Novitec Rosso lineup.





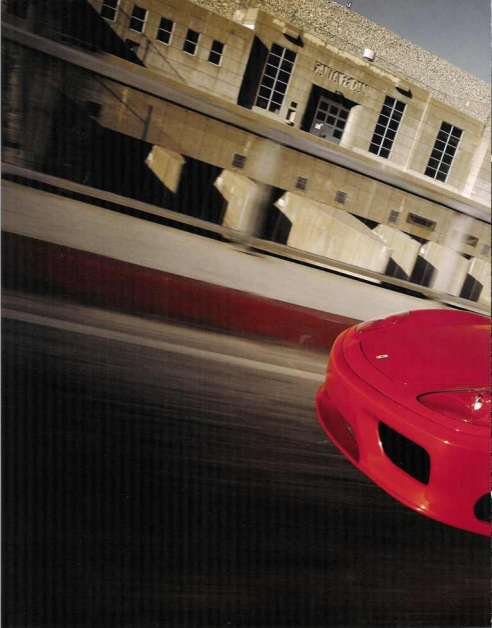
With tuned exotic looks, Novitec turned to the power plant to ensure that nothing short of a motorcycle could touch the acceleration of their new project. The 360 specs out from the factory at 400HP and 275LB/FT of torque, allowing the prancing horse to run a 0-60 in 4.5 seconds, with top speed coming in at 183mph. Novitec pulled out all the stops in producing a Bi-compressor/twin-supercharger setup providing 6.7 psi of boost, complete with a water-cooled intercooler system and independent oil system. The twin-supercharger setup uses dual Rotorex units, chosen for their consistent output and small design. Additional injectors were used to provide more fuel to the now force fed engine while electronic units control engine management. Upgraded airfilters and exhaust manifolds adorned in carbon fiber allow the 360 to breathe freely, while a wonderfully sounding Capristo exhaust designed for specifically for Novitec sone out the high horsepower beast. When combined, these items push output to a blistering 555 HP and 415FT/LB of torque. 0-60 drops to 3.8 seconds and top speed is raised to an autobahn burning 210MPH.





... a smoked rear taillight assembly is what exotics will see when the Novitec 360 blows by them.

The responsibility of keeping the power to the road is held by a set of Novitec center locking front and rear alloy wheels. 19x9's shod with 255/30/19 Pirelli Rosso's up front and a "steamroller-esque" 19x12.5's with wider than Enzo 355/25/19's Pirelli Rosso's in the rear ensure that all 555HP and 415FTLB of torque are guided in the right direction. Novitec added a twist to the classic 5 star look by splitting each star - seemingly similar to the Enzo's rims, which are best fit for the exotic look of this red bandit. The centerlocking feature allows for quick changes at the track while once again giving the 360 a stronger motorsport look. A Novitec 3-way adjustable coilover suspension and anti-sway bars allow for quick turn-ins as well as the newly







With 350-HP on tap, regardless of suspension and tire setup – an upgraded braking system is a must for both safety and performance reasons. A Novitec 380mm brake system consisting of 8-piston front calipers and 4-piston rear calipers brings the 360 down to earthy speeds when necessary. The Novitec system allows for increased resistance to fading as well as overall stopping power, pulling in the reins after a few top speed blasts.

Surrounded by all the mechanical performance and beautiful aesthetics is a cabin chock full of carbon fiber. Novitec provides

a complete carbon fiber replacement for the center console, radio and AC cover, instrument panel, door panels, door sill and door jam. No portion of the cockpit is denied this lightweight and eye pleasing material. A polished aluminum footrest and pedal set round up the interior cosmetics.

Once again setting the standard for bringing the best and latest European tuners to North America, CEC has partnered with Novitec to make the Rosso F360 a reality for the Ferrari enthusiasts on this continent.



NOVITEC ROSSO
Motors with European legal and max. reg. with 2000 cc. engine, 300 hp, 200 km/h, 0-100 km/h in 5.5 sec. Sport suspension on 19" M27.



NOVITEC F360

Precisely overdue

You may think that a superior German tuning program for Ferrari is long overdue. Claus Eitensberger recognizes that now is the perfect time to launch NOVITEC Rosso in North America. Renowned for representing Europe's finest automotive tuners, one can be confident that a CEC partner embodies unsurpassed excellence. NOVITEC Rosso, tuner for Ferrari, blends stringent German design and development with the subtle aesthetics of Italian artistry. NOVITEC offers complete aerodynamic styling, light alloy wheels with optional center locking system, sport exhaust, sport suspension, interior enhancements, and a supercharger that increases performance to a rousing 555hp. NOVITEC Rosso is brought to you exclusively by Claus Eitensberger Corporation and its authorized dealer network.



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