

# Ferrari

# Media



## Revealed: the new Ferrari P540 Superfast Aperta one-off

Maranello, 11 December 2009 - The first shake-down has been held at Fiorano of a very special one-off, the P540 Superfast Aperta, built for an American client. The car, the second in a new Special Projects programme created by Ferrari to meet requests from the most discerning clients and collectors to create truly unique models, is based on the 599 GTB Fiorano and was inspired by a Carrozzeria Fantuzzi-designed Ferrari built specifically for the 1968 Fellini film, *Toby Dammit*, itself inspired by one of the tales of Edgar Allan Poe.

The P540 Superfast Aperta's proud new owner, Edward Walson, son of John Walson, the inventor of cable TV, approached Ferrari in 2008 to produce a modern reinterpretation of the gold-coloured car in the film. "I had always dreamed of designing sports cars," Walson explains, "and when I saw this film the decision came of its own accord: one day I would have 'my' Ferrari."

In accordance with the Special Project's approach to producing such individual one-offs, the P540 Superfast Aperta respects all existing international safety and homologation requirements and is thus road legal. The car was designed by Pininfarina and built in Maranello, and the client was directly involved in each stage of its development. As the 599 GTB Fiorano donor car is a coupé, considerable effort went into strengthening the chassis by using finite element analysis in development and the increase in weight was kept down to just 20 kg by employing carbon-fibre extensively. From the initial sketches to the final, road-legal car took just 14 months.

As the client took delivery of the car at Fiorano his excitement was understandable: "This is the most special Christmas present of my life."



## Technical specifications

Length	4731 mm
Width	1954 mm
Height	1300 mm
Wheelbase	2750 mm
Front track	1690 mm
Rear track	1620 mm

Engine	
65° V12	
Displacement	5999 cc
Maximum power	456 kW (620 CV) at 7600 rpm
Maximum torque	608 Nm (62 kgm) at 5600 rpm

Transmission  
F1 6-speed gearbox

Tyres	
Front	245/35 20"
Rear	305/35 20"

Fuel consumption	
Combined cycle	17.9 l/100 km

CO <sub>2</sub> emissions	
Combined cycle	415 g/km