

For immediate release

Brussels, 20th April 2005

Bridgestone begins supplying Potenza RE050A tyres as standard equipment for Ferrari F430

New sports car is successor to 360 Modena

Bridgestone Corporation announced today that it has begun supplying Potenza RE050A tyres for factory installation as standard equipment on the Ferrari F430. The 430, an ultrahigh-performance model powered with a 4.3-liter eight-cylinder engine, is the successor to Ferrari's 360 Modena. Bridgestone supplies the Potenza RE050A tyres in the size 225/35ZR19 84Y for the front wheels and 285/35ZR19 99Y for the rear wheels.

The Potenza RE050A tyres for the Ferrari F430 feature an asymmetrical, nondirectional tread pattern. Bridgestone has optimized the inner portion of the tread for wet-weather driving, especially important in Europe, and the outer portion of dry surfaces. The tyres thus provide a superior combination of dry- and wet-weather performance, along with a quiet, comfortable ride for touring. Bridgestone supplies similar Potenza RE050A to Enzo Ferrari, Superamerica and 612 Scaglietti.

Ferrari's selection of the Potenza RE050A tyres evidences the legendary sports car manufacturer's high regard for Bridgestone's ultrahigh-performance tyre technology.

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Bridgestone Europe NV/SA - with European headquarters in Brussels, Belgium - is a key division of the Bridgestone Corporation. It develops and manufactures top-quality tyres in Europe which, through its 16 subsidiary sales companies and other channels, are distributed all over Europe including the Eastern European markets. Products are also exported outside Europe, including to Japan.