

**For immediate release**

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## **Bridgestone supplies Runflat Tyres for Ferrari 612 Scaglietti**

### ***Automaker offers Bridgestone Potenza RE050 RFT tyres as optional equipment on Ferrari 612 Scaglietti***

Bridgestone Corporation announced yesterday that it has begun supplying Potenza RE050 RFT runflat tyres to Ferrari for installation on the 612 Scaglietti. The newly launched Ferrari 612 Scaglietti has a 12-cylinder, 540-horsepower engine and reaches a top speed of 320 kilometers per hour (199 miles per hour). It is available with the Bridgestone runflats as a factory option.

Bridgestone supplies Ferrari with the Potenza RE050 RFT tyres in two sizes for the 612 Scaglietti: 245/45ZR18 (96Y) for the front tyres and 285/40ZR19 (103Y) for the rear tyres. The 612 Scaglietti is 11th vehicle model including the models of other automakers for which Bridgestone has supplied runflat tyres as factory equipment including factory option since 1999.

The 612 Scaglietti is the first model that Ferrari has equipped with Bridgestone runflats, but the automaker has chosen Bridgestone tyres for several previous models. Ferrari has installed Bridgestone tyres as standard equipment on the Enzo Ferrari (Potenza RE050 SCUDERIA--front: 245/35ZR19 (89Y); rear: 345/35ZR19 (110Y)), and on the F360 Modena (Potenza S-02A--front: 215/45ZR18 (89Y); rear: 275/40ZR18 (99Y)).

Runflat tyres continue to function safely for up to a specified maximum speed and distance after a loss of air pressure. The tyres employ sidewall reinforcement to maintain the tyre shape and support a vehicle after a loss of air pressure. The tyres offer an excellent balance between handling performance and comfort while offering runflat safety.

In addition to increasing safety, runflats eliminate the need for carrying spare tyres. That contributes to fuel economy through weight savings, and it gives automakers greater latitude in designing vehicles. Eliminating the spare tyre also reduces rubber consumption and rubber scrap.

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Bridgestone Europe NV/SA - with European headquarters in Brussels, Belgium - is a key division of the Bridgestone Corporation. It develops and manufactures top-quality tyres in Europe which, through its 16 subsidiary sales companies and other channels, are distributed all over Europe including the Eastern European markets. Products are also exported outside Europe, including to Japan.

A Potenza RE050 runflat tyre

