



## Ferrari World Abu Dhabi press preview. Montezemolo: " Today a dream comes true "

Yas Marina, 27 October - Ferrari World Abu Dhabi, the first ever theme park dedicated to the Prancing Horse, was presented this afternoon as a preview exclusively to the international press. Today's planned soft opening to the public was put back to a future date to be decided in sign of mourning for the passing away of Sheik Saqr bin Mohammed Al-Qasimi, Emir of Ras al-Khaimah.

"First of all I would like, on behalf of both myself and everyone at Ferrari, to express our sincere condolences to the government and the population of the United Arab Emirates for their tragic loss," - said the Chairman of Ferrari, Luca di Montezemolo. "Then I would like to thank the nation and all those who made it possible to make this dream - a unique theme park dedicated to the world of Ferrari - a reality. Congratulations to everyone involved."

"The park just 4 years ago was a project, an idea, maybe even a too ambitious idea, is now a fantastic reality. Everyone at Ferrari is grateful to the people who have worked without rest for the last two years to make it happen.

Abu Dhabi is a great city that constantly looks to the future, and we are very proud of our partners who share with Ferrari the same passion, the same vision, the same will to go beyond.

This park combines innovative technology and tradition, it is dedicated not only to Ferrari fans and car enthusiasts, but to the whole family; there are attractions for kids, men and women. It has also the real touch of Ferrari: how things really are for us, with our exclusive GT road cars and racing cars, but also our history and our cultural background. Something else that was crucial



for us was for the Park to be a symbol, built actively on the heritage that Italy represents for the world. We are pleased to see that all this has become reality, and that the excitement - like the roller coaster that makes you feel like a Formula One driver - goes hand-in-hand with messages that perfectly combine having a good time with the reality represented by the passion for Ferrari.

We also like to think that this Ferrari Theme park can be a small contribution to reinforcing the bridge between our two cultures.

And finally I would like to express my personal thanks to His Highness Sheikh Khalifa bin Zayed Al Nahyan, President of the UAE and Ruler of Abu Dhabi, and to His Highness Sheikh Mohammed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi; for their guidance and support. Warm thanks are also due to Khaldoon Al Mubarak, and to Ahmed Ali Al Sayegh, for their invaluable support."