



**PILOTA FERRARI 2007**

**SPORTS DRIVING COURSE  
ADVANCED COURSE  
EVOLUTION COURSE  
CHALLENGE COURSE**

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**Information and Programme**  
English



## **PILOTA FERRARI 2007**

# **SPORTS DRIVING COURSE**

### **THE COURSE**

The Pilota Ferrari Sports Driving Course is reserved for Ferrari Clients only and is held at the Prancing Horse-owned Fiorano Circuit. The course is broken down into an intensive and highly successful programme of detailed, professional instruction. Sports driving techniques are learned through on-track activities and there will also be car control exercises on a synthetic low-grip skid surface, as explained in the attached outline programme. Practical instruction will be supplemented by theory lectures also.

### **COURSE DATES**

The courses last two days and take place on the following dates: 5<sup>th</sup>/6<sup>th</sup> April, 12<sup>th</sup>/13<sup>th</sup> April, 30<sup>th</sup>/1<sup>st</sup> June/July, 12<sup>th</sup>/13<sup>th</sup> July, 8<sup>th</sup>/9<sup>th</sup> September, 25<sup>th</sup>/26<sup>th</sup> September, 2<sup>nd</sup>/3<sup>rd</sup> October, 18<sup>th</sup>/19<sup>th</sup> October, 25<sup>th</sup>/26<sup>th</sup> October. Participants arrive at their Hotel the evening before the start of the course.

### **PARTICIPANTS**

There are 24/28 participants per course and these are divided into four groups of 6/7 each. They will receive their instruction from 11 driver-instructors.

### **INSTRUCTORS AND CARS**

The dedicated driver instruction team is made up of highly qualified, expert drivers with professional training in high performance car driving. The driver-instructors also currently drive professionally themselves. In 2007, a fleet six Ferrari F430s and four Ferrari 599 GTB Fioranos will be used for the Pilota Ferrari Sports Driving Course.

Participants are also welcome to take their own Ferraris around the track at Fiorano at the end of the course.

### **FEE**

The course fee is 6.930,00 Euros (including VAT.) This includes two days at the track, a cocktail reception the evening before the course starts, two dinners, two nights' accommodation at the Hotel San Francesco in Modena, meals at the track, hotel-circuit transfers, and personalised Ferrari gifts.

Each participant may be accompanied by one or more companions and these individuals will be given the opportunity to take part in a specific programme. The fee per companion is 1.500,00 Euros (including VAT.)

### **REGISTERING AND PAYMENT METHODS**

Ferrari Clients wishing to register for a Pilota Ferrari driving course may fill in the entry form and pay the full fee to their dealer. Individual bookings may be cancelled up to two months before the start of the course.

In such cases the entire fee will be reimbursed. However, no reimbursement of fees whatsoever will be made for cancellations made after the aforementioned time limit.

**Ferrari is under no obligation to reimburse fees to dealerships/Clients that have purchased 3 or more places a single course of a particular date should one or more of those places be cancelled.**

### **LOGISTICS**

The Fiorano Circuit is located in the immediate vicinity of Ferrari's Maranello complex and is used as a test and development track used by Ferrari for both its F1 and GT cars. It is also used for driver and Racing Team training sessions. The track boasts excellent fire containment and emergency medical assistance facilities.

The Hotel San Francesco is a renowned five-star just a stone's throw from Modena's old town centre and about 20 kilometres from Maranello. The two dinners included in the course fee will be held at prestige restaurants in the area while lunch will be at the Circuit. Transfers from the Hotel to the track and restaurants will be via a dedicated shuttle bus service.

### **WHAT TO WEAR**

We recommend you wear casual sports gear for your track activities (it is particularly important to choose footwear suitable for driving.) Racing suits can be worn at the discretion of the participants but are not strictly necessary. There is no specific dress code for dinner on either of the nights.

### **DRIVING YOUR OWN CAR ON THE TRACK AT END OF COURSE**

For safety reasons, we would suggest that all clients wishing to take their cars out on the track at the end of the course have their vehicles checked beforehand by their regular Dealer.

**OUTLINE COURSE PROGRAMME**

(PROGRAMME AND TIMES MAY VARY)

**DAY 1**

(evening before course commences)

- 18:00 Arrival at Hotel San Francesco in Modena
- 19:30 Welcome cocktails and course briefing
- 20:30 Dinner in Hotel restaurant

**DAY 2**

- 8:15 After breakfast participants leave by bus for Fiorano
- 9:00 Initial driving analysis
- 9:30 Theory instruction
- 10:15 Correct driving position
- 11:00 Sporty driving:
  - Racing lines
 Vehicle control:
  - Countersteer techniques
  - Emergency braking
- 13.00 Lunch at track
- 14.00 Sports driving:
  - Racing lines
 Vehicle control:
  - Countersteer techniques
  - Emergency braking
- 16.00 Theory lecture
- 16:15 Driving on track
- 17:30 Return to hotel
- 20.30 Dinner

**DAY 3**

- 8:15 After breakfast participants leave by bus for Fiorano
- 9:00 Theory lecture
- 9:30 Sports driving:
  - Driving on track with telemetry
  - Track with pace car
 Vehicle control:
  - Power oversteer
  - "Manettino" course
- 13:30 Lunch at track
- 14:15 Group photo
- 14:30 Driving on track
- 17:00 Driving on track in own cars
- 17:30 Closing ceremony, participants depart



## **PILOTA FERRARI 2007**

### **ADVANCED COURSE**

#### **THE COURSE**

The Pilota Ferrari – Advanced Course is a sports driving course reserved for Ferrari Clients who have already completed the basic course.

It takes place at the Fiorano Circuit adjacent to the Ferrari complex in Maranello (MO.) The Advanced Course takes a more detailed approach to the techniques and content covered in the basic course.

The Course involves intensive driving of Ferraris as well as advanced fast driving and vehicle control techniques. The many specialist activities covered include track sessions with onboard data acquisition systems, track driving with the pace-car, vehicle control exercises in tight situations, and driving a time trial slalom course. Course instruction is tailored to suit the technical abilities and driving style of each individual participant.

#### **COURSE DATES**

The courses last two days and take place on the following dates: 27<sup>th</sup>/28<sup>th</sup> April, 12<sup>th</sup>/13<sup>th</sup> May, 4<sup>th</sup>/5<sup>th</sup> June, 14<sup>th</sup>/15<sup>th</sup> June. Participants arrive at their Hotel the evening before the start of the course.

#### **PARTICIPANTS**

There will be 16/20 participants per course divided into four groups of 4/5 with a staff of 11 driver-instructors.

#### **INSTRUCTORS AND CARS**

The Advanced driving programme is delivered by a select group of professional drivers who have competed at an international level and who have taught for several years on the Pilota Ferrari courses. In 2007, a fleet of 10 Ferraris will be available to participants: six Ferrari F430s and four Ferrari 599 GTB Fioranos. Participants are also welcome to take their own Ferraris around the track at Fiorano at the end of the course.

#### **FEE**

The course fee is 9.702,00 Euros (VAT included.) This includes two days at the track, a cocktail reception on the evening before the course begins, two dinners, lunches at the track, two nights' accommodations at the Hotel San Francesco in Modena, hotel-track

transfers, and personalised Ferrari gifts. Each participant may be accompanied by one or more companions and these individuals will be given the opportunity to take part in a specific programme. The fee per companion is 1.500,00 Euros (including VAT.)

## **REGISTERING AND PAYMENT METHODS**

Ferrari Clients wishing to register for a Pilota Ferrari driving course may fill in the entry form and pay the full fee to their dealer. Individual applications may be cancelled up to two months before the start of the course. In such cases the entire fee will be reimbursed. However, no reimbursement of fees whatsoever will be made for cancellations made after the aforementioned time limit.

**Ferrari is under no obligation to reimburse fees to dealerships/Clients that have purchased 3 or more places a single course of a particular date should one or more of those places be cancelled.**

## **LOGISTICS**

The Fiorano Circuit is located in the immediate vicinity of Ferrari's Maranello complex and is used as a test and development track used by Ferrari for both its F1 and GT cars. It is also used for driver and Racing Team training sessions. The track boasts excellent fire containment and emergency medical assistance facilities.

The Hotel San Francesco is a renowned five-star just a stone's throw from Modena's old town centre and about 20 kilometres from Maranello. The two dinners included in the course fee will be held at prestige restaurants in the area while lunch will be at the Circuit. Transfers from the Hotel to the track and restaurants will be via a dedicated shuttle bus service.

## **WHAT TO WEAR**

We recommend you wear casual sports gear for your track activities (it is particularly important to choose footwear suitable for driving.) Racing suits can be worn at the discretion of the participants but are not strictly necessary. JET-type helmets will be supplied to all participants and their use is obligatory for specific track activities. There is no specific dress code for dinner on either of the nights.

## **DRIVING OWN CAR ON THE TRACK AT END OF COURSE**

For safety reasons, we would suggest that all clients wishing to take their cars out on the track at the end of the course should have their vehicles checked beforehand by their regular Dealer.

**OUTLINE COURSE PROGRAMME**

(PROGRAMME AND TIMES MAY VARY)

**DAY 1**

(evening before course commences)

- 18:00 Arrive at Hotel San Francesco in Modena  
 19:30 Welcome cocktails and course briefing  
 20:30 Dinner at Hotel restaurant

**DAY 2**

- 8:15 After breakfast depart for Fiorano Circuit by bus  
 9:00 Theory lecture  
 9:30 Revision of correct driving position  
 10:15 Advanced sports driving:  
     ■ Racing lines with telemetry  
     ■ Track with pace-car  
 Vehicle control:  
     ■ Fast switchbacks  
 13:15 Lunch at track  
 14:15 Advanced sports driving:  
     ■ Racing lines with telemetry  
     ■ Track with pace-car  
 Vehicle control:  
     ■ Fast switchbacks  
 15:15 Theory lecture  
 15:30 Driving on track  
 17:30 Return to Hotel  
 20.30 Dinner

**DAY 3**

- 8:15 After breakfast depart for Fiorano Circuit by bus  
 9:00 Theory lecture  
 9:30 Advanced sports driving:  
     ■ On track with instructor in car and telemetry  
     ■ On track with pace-car and telemetry  
 Vehicle control:  
     ■ power oversteer with pendulum effect  
 13:30 Lunch at track  
 14:15 Group photo  
 14:30 Time trial slaloms and exhibition test with F430 Challenge  
 17:00 Driving on track in own cars  
 17:30 Farewell ceremony, participants depart



## **PILOTA FERRARI 2007**

# **EVOLUTION COURSE**

### **THE COURSE**

The Pilota Ferrari – Evolution Course is a sports/racing course developed by Ferrari and is the most demanding of the Prancing Horse courses in terms of its in-depth technical content. As such it is open only to individuals that have completed the Pilota Ferrari – Advanced Course.

Previous participation in the Pilota Ferrari – Advanced Course is required from all applicants as all participants will need to have the same theoretical knowledge and practical skills to cope with the two very intensive days of the Evolution Course. The latter is held at the Fiorano Circuit.

What makes the Evolution Course completely unique and exclusive is that both the theoretical and practical instruction is so finely tailored and personalised (there are 10 instructors for 12 participants.)

The course programme covers a series of practical exercises in the F430 and the 599 GTB Fiorano. These include: driving behind the Ferrari pace-car, continual telemetric analysis (in even greater detail than the Advanced Course) and finding car's limit in cornering.

These exercises culminate in the participants' using the F430 in the Challenge Championship set-up on both days. The programme also includes an intensive series of time trial slaloms with a final rankings which will be scheduled for various stages of the course.

### **COURSE DATES**

The courses last two days and take place on the following dates: 5<sup>th</sup>/6<sup>th</sup> May , 23<sup>th</sup>/24<sup>th</sup> May, 19<sup>th</sup>/20<sup>th</sup> July.

### **PARTICIPANTS**

There are 12 participants divided into three groups of four.

### **INSTRUCTORS AND CARS**

There are 10 driver-instructors (three per group of four), all currently professional drivers. A fleet of six Ferrari F430s, four Ferrari 599 GTB Fioranos and three Ferrari F430 Challenges will be used.

## **FEE**

The course fee is 15.246,00 Euros (VAT included) per participant. This includes two days at the track, a cocktail reception the evening before the course starts, two dinners, two nights' accommodation at the Hotel San Francesco in Modena, meals at the track, hotel-circuit transfers, and personalised Ferrari gifts.

Each participant may be accompanied by one or more companions and these individuals will be given the opportunity to take part in a specific programme. The fee per companion is 1.500,00 Euros (including VAT.)

## **REGISTERING AND PAYMENT METHODS**

Ferrari Clients wishing to register for a Pilota Ferrari driving course may fill in the entry form and pay the full fee to their dealer. Individual applications may be cancelled up to two months before the start of the course.

In such cases the entire fee will be reimbursed. However, no reimbursement of fees whatsoever will be made for cancellations made after the aforementioned time limit.

**Ferrari is under no obligation to reimburse fees to dealerships/Clients that have purchased 3 or more places a single course of a particular date should one or more of those places be cancelled.**

## **LOGISTICS**

Accommodation is at the Hotel San Francesco, a renowned five-star in central Modena, about 20 kilometres from Maranello. Dinners will be held at prestige restaurants in the area while lunch will be at the Circuit. Transfers from the Hotel to the track and restaurants will be via a dedicated shuttle bus service. Dedicated facilities will be available to the participants at the track.

## **WHAT TO WEAR**

Suitable racing gear will be supplied for track activities (all-in-one FIA-approved suit and helmet. There is no specific dress code for dinner.

## **DRIVING OWN CAR ON THE TRACK AT END OF COURSE**

For safety reasons, we would suggest that all clients wishing to take their cars out on the track at the end of the course, should have their vehicles checked beforehand by their regular Dealer.

**OUTLINE COURSE PROGRAMME**

(PROGRAMME AND TIMES MAY VARY)

**DAY 1**

(evening before course commences)

- 18:00 Arrive at the Hotel San Francesco in Modena  
 19:30 Welcome cocktails and course briefing  
 20:30 Dinner at Hotel restaurant

**DAY 2**

- 8:15 Depart by bus for Fiorano Circuit after breakfast  
 9:00 Theory lecture  
 9:30 Revision of correct sports driving position  
 10:15 Evolution Sports Driving Programme begins:
  - On track with telemetry
  - On track with F430 Challenge
  - Skill course
 13:15 Lunch at track  
 14:15 Evolution Sports Driving Programme:
  - On track with telemetry
  - On track with F430 Challenge
 17:15 Return to Hotel  
 20:30 Dinner

**DAY 3**

- 8:15 Depart by bus for Fiorano Circuit after breakfast  
 9:00 Evolution Sports Driving Programme begins:
  - Track with pace-car and F430 Challenge
  - Slalom course
 12:00 Lunch at track  
 12:45 Group photo  
 13:00 Evolution Sports Driving Programme:
  - Track telemetry with participants in car linked to instructors by radio
  - Track with pace-car and F430 Challenge
 15:30 Test race on slalom course  
 16:00 Final race on slalom course: final rankings and prize-giving ceremony  
 17:30 Course ends



## **PILOTA FERRARI 2007**

# **CHALLENGE COURSE**

### **THE COURSE**

The Pilota Ferrari Challenge Course is toughest of all the Pilota Ferrari courses and takes the sports driving concepts developed in the three previous levels to their natural conclusion. It is designed, in fact, to offer Clients a superbly professional and technical evolved service.

The Pilota Ferrari – Evolution Course’s dynamic instruction and practice sessions are a pre-requisite for all aspiring Challenge Course participants too. In fact, the programme involves intensive use of the F430 Challenge to ensure progressive improvement of driving techniques and performance. It also aims to increase the number of consecutive laps completed by participants. It also covers the use of the pace-car procedure, on-track pace set by driver-instructor, set-up of course and consistent power output.

### **COURSE DATES**

The courses last one day and take place on the following dates: 17<sup>th</sup> April, 16<sup>th</sup> June, 7<sup>th</sup> July, 15<sup>th</sup> September. Participants arrive at their Hotel the evening before the course begins.

### **PARTICIPANTS**

A maximum of four participants per course, all of whom must have completed the Evolution Course.

### **INSTRUCTORS AND CARS**

Instruction will be provided by 4 driver-instructors with specific race driving course experience. Participants will be using 3 F430 Challenges.

### **FEES**

The course fee is 12.474,00 Euros (VAT included) per participant. This includes one day at the Circuit, transfers, cocktail reception the evening of arrival, one dinner, one night’s accommodation at the Hotel Maranello Palace, lunch at track and personalised gift.

Each participant may be accompanied by one or more companions and these individuals will be given the opportunity to take part in a specific programme. The fee per companion is 750 Euros (including VAT.)



## **REGISTERING AND PAYMENT METHODS**

Ferrari Clients wishing to register for a Pilota Ferrari driving course may fill in the entry form and pay the full fee to their dealer. Individual applications may be cancelled up to two months before the start of the course. In such cases the entire fee will be reimbursed.

However, no reimbursement of fees whatsoever will be made for cancellations made after the aforementioned time limit.

**Ferrari is under no obligation to reimburse fees to dealerships/Clients that have purchased 3 or more places a single course of a particular date should one or more of those places be cancelled.**

## **LOGISTICS**

Overnight accommodation at the Hotel Maranello Palace, a new four-star establishment in a lush green setting just in front of the famous Ferrari Wind Tunnel. Dinner will be at one of the area's exclusive restaurants while lunch will be at the track. There will be dedicated facilities at the track for participants.

## **WHAT TO WEAR**

**While they are at the track, participants must wear the racing suit provided at the start of the Evolution Course.** Helmets will be supplied by the organisers while driving shoes and gloves will be provided free of charge.

## **DRIVING OWN CAR ON THE TRACK AT END OF COURSE**

For safety reasons, we would suggest that all clients wishing to take their cars out on the track at the end of the course should have their vehicles checked beforehand by their regular Dealer.

**OUTLINE COURSE PROGRAMME**

(PROGRAMME AND TIMES MAY VARY)

**DAY 1**

(evening before course commences)

- 18:00 Arrive at Hotel Maranello Palace
- 19:30 Welcome cocktails and course briefing
- 20:30 Dinner at Hotel restaurant

**DAY 2**

- 8:00 Leave for Fiorano Circuit by bus after breakfast
- 8.30 Arrive at Fiorano Circuit  
Meet staff, followed by technical briefing
- 9.00 Track activities begin:
  - Review of sports driving position
- 9.45 Start of sports driving on track in F430 Challenges  
(performance increased progressively):
  - Track sessions with instructor in car
  - Track sessions with pace-car
- 13.00 Lunch
- 14.00 Group photo
- 14.15 Sports driving in F430 Challenges and participant performance analysis
- 17:00 Farewell ceremony, participants depart
- 17.30 Course ends





**Ferrari**

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